Create a QR code for a watch page

Sending Email · https://coreel.ai/help/create-a-qr-code-for-a-watch-page/

Turn any video's watch page into a QR code you can download and print. Add it to a letter, a flyer, a business card, or a trade-show banner — when someone scans it with their phone, they land on your branded watch page and start watching.

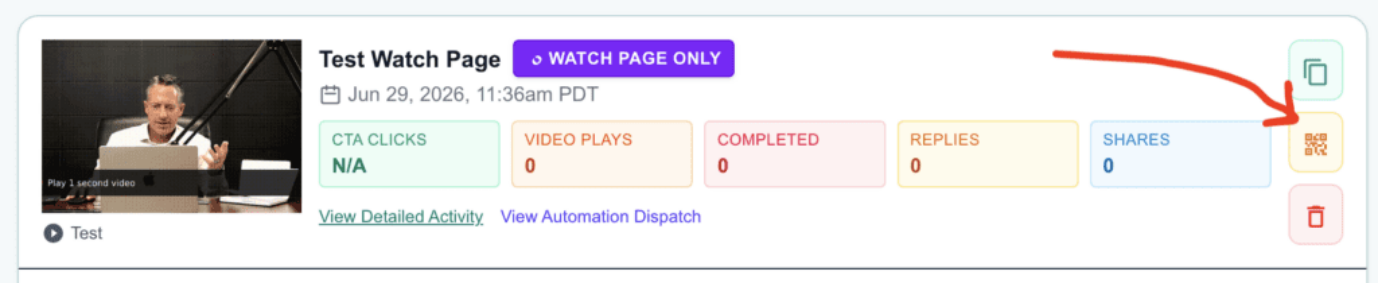
Because it points to a tracked watch page, you still see the opens and plays. And when you make the code for a one-to-one video (using **Choose who a video is for**), scans are attributed to that contact and can trigger your CRM automations.

> Embedded media: https://www.youtube.com/embed/qAbg4EEoDFI?feature=oembed

Step 1 — Open the QR code

You can get a QR code in three places:

1. **Right after you send a video** — on the "Email sent" screen, click **Get a QR code for this watch page**.
2. **After generating a Watch Page link** — in the record editor, the **Get QR Code** button sits next to **Copy Link**.
3. **From My Emails** — on any **Watch Page** row, click the **QR code** button.



Success check: A pop-up opens showing the QR code for that watch page.

Step 2 — Download or copy it

1. Click **Download PNG** to save a high-resolution image you can drop into print materials.
2. Or click **Copy link** to grab the underlying URL.

Success check: The QR image is in your downloads, ready to place in a document.

Tips and best practices

- **For a single prospect, use it with "Choose who a video is for."** Pick the contact first, then make the QR — every scan is tied to that person and can fire your automations. This is ideal for a printed letter mailed to one prospect.
- **A printed QR doesn't expire.** Each scan generates a fresh, secure link to the watch page, so a code you printed weeks ago keeps working.
- **Don't reuse a one-to-one code for a crowd.** A QR is one-to-many by nature — if it's tied to a single contact, every scan is attributed to that contact. For a flyer handed to many people, generate the code from a regular (non-contact) watch page.

Troubleshooting

The QR window says the video is no longer available.
The video for that watch page was deleted, so there's nothing to link to. Use a video that's still in your library.

Scanning my phone on my computer screen doesn't open anything.
Some screens/cameras struggle with on-screen codes. Download the PNG and scan the printed or full-size image instead.

Related

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