First 7 Days Playbook (New User Success Plan)

Getting Started · https://coreel.ai/help/first-7-days-playbook-new-user-success-plan/

Follow this plan to get results quickly with coReel.

Day 1: Account Setup

- Log in and confirm your profile
- Connect at least one integration in /integration
- Install and log into Chrome extension
- Grant camera/microphone permissions

Day 2: Recording Foundation

- Record 3 short videos (30–60 sec each):
  - Intro video
  - Follow-up video
  - “Just checking in” video
- Verify each video appears in **My Videos**

Day 3: Message + Template Setup

- Create 2 reusable templates in **My Emails**
- Add one clear CTA per template
- Insert video snippet/link and send internal tests

Day 4: Live Outreach Start

- Send first 10 personalized video emails
- Personalize opening line for each recipient
- Track clicks/views and note top responders

Day 5: Optimize

- Review subject lines and response rates
- Adjust thumbnail/snippet style
- Tighten CTA language to one simple ask

Day 6: Scale Carefully

- Send next 20–30 messages using top-performing template
- Keep personalization in first sentence
- Maintain short video length

Day 7: Review + Plan

- Identify top-performing script/template
- Save winners as team standard
- Define next week volume target and follow-up cadence