GIF Preview and Thumbnail Settings

My Videos · https://coreel.ai/help/gif-preview-and-thumbnail-settings/

GIF previews/thumbnails affect open behavior and click-through rates. Use them strategically.

Animated Thumbnails

Animated thumbnails are much more effective at getting recipients to click. Animated thumbnails are available to Business and Premium users only.

Why It Matters

A strong preview frame improves engagement and helps recipients understand there’s a video message.

Best Practices

- Choose a frame with your face visible
- Avoid blurred transition frames
- Keep branding/background clean
- Match thumbnail to email subject promise

Workflow

1. Open your video in the app.
2. Select or adjust preview frame/GIF start point (if available).
3. Save settings.
4. Send yourself a test email to validate appearance.

Troubleshooting

Preview frame looks wrong

- Reopen video settings and move the start point
- Save and retest in email client

GIF processing seems slow

- Wait for processing to complete
- Retry on stable network
- Check backend processing logs if delays persist

Optimization Tip

Test 2–3 thumbnail styles internally and keep the one with the best click/view rate.