Gmail Signature Insertion

Integrations · https://coreel.ai/help/gmail-signature-insertion/

If you have a Gmail signature set up — your name, title, company, links, maybe a small logo — coReel can automatically include it in every video email you send through Gmail. Your messages feel polished and consistent, without you having to paste a signature each time.

This article covers how signatures are detected, how to turn them on, the per-send override, and what happens when you switch between Send As aliases.

How it works

When you connect your Google account to coReel, we read the **signatures** you've configured in Gmail's settings. That includes:

- Your **primary signature** (for your main Gmail address)
- Any **alias signatures** you've configured for verified Send As addresses

coReel keeps the signature as-is — the same HTML Gmail uses — and inserts it below the body of your video email when you send. The recipient sees a normal-looking email with your video at the top and your signature at the bottom, just like a regular Gmail send.

Important: We don't store a copy of your signature on our servers. We read it fresh from Gmail each time you compose, so any signature changes you make in Gmail show up in coReel immediately.

Turning on signature insertion

Signature insertion is **on by default** if you have a Gmail signature configured. If you want to confirm or change the setting:

1. Sign in to coReel at app.coreel.ai.
2. Go to **Settings → Email Composition** (or wherever signature settings live on your plan).

3. Toggle **Include Gmail signature by default** on or off.
4. Save.

When it's on, every new Gmail-based send pre-includes your signature. When it's off, sends go out without a signature unless you add it manually per send.

The compose experience

When you compose a video email on the web app (or Chrome extension), here's what you'll see:

1. Your video and subject at the top.
2. A plain-text editor for your message body.
3. **Below the editor: a rendered preview of your Gmail signature** — exactly how it'll appear to the recipient.

The signature appears below your editor because coReel keeps the message body simple and lightweight. There's no full rich text editor — for most prospect outreach, plain text reads more authentic anyway. The signature gives you the formal polish at the end without you needing to format anything yourself.

Removing the signature for one send

If you don't want the signature on a specific email — a casual reply, a quick test send, anything where the formal signature feels heavy — you can remove it with one click:

1. Below the rendered signature preview, click **Remove Signature**.
2. The signature disappears from this send.

You haven't changed anything globally; this is just for the current compose. Your account default is still "include signature."

Restoring after removing

If you remove a signature and want to put it back:

1. Click **Add Signature** where the signature used to be.
2. The signature reappears.

Send As and signature switching

If you've configured **Send As** aliases in Gmail with their own per-alias signatures, coReel automatically switches signatures when you change the **From** dropdown on the compose screen.

For example:

- Your primary address (`you@gmail.com`) has a casual signature.
- Your work alias (`you@brand.com`) has a polished branded signature.

When you pick **From:** `you@brand.com` in the dropdown, coReel instantly swaps in the branded signature below your editor. Switch back to the personal address, the casual signature returns.

If a particular alias doesn't have its own signature configured in Gmail, coReel falls back to your primary signature.

See Send As: Using Gmail Aliases for how Send As works.

What the recipient sees

The recipient sees a normal email with:

- Your video preview (thumbnail or animated GIF) at the top
- Your subject line
- Your message body in plain text
- Your full Gmail signature at the bottom, rendered with all its HTML formatting (links, images, color, etc.)

If your signature includes a small logo or headshot, that image is included as a normal embedded image. Recipients on most modern email clients see it inline; some older clients may show it as an attachment instead.

Mobile

Signature insertion on mobile is on the roadmap but not yet shipped. For now, sending through the mobile app sends without a signature. If you need a signature included, use the web app at app.coreel.ai.

When the mobile feature ships, it'll behave the same way as the web app: rendered signature preview below the editor, one-click remove, and automatic switching when Send As changes.

Common questions

Can I edit the signature inside coReel? No — signatures are managed in Gmail. To change your signature, edit it in Gmail's settings and the new version will appear automatically next time you compose in coReel.

My signature has multiple paragraphs. Will the formatting be preserved? Yes. We read the signature as Gmail-formatted HTML and pass it through unchanged. Whatever formatting Gmail renders, coReel renders.

Does signature insertion work with the Chrome extension? Yes. When you compose from inside Gmail using the extension, your signature appears in the normal Gmail signature slot — Gmail handles it natively in that flow.

What about non-Gmail sends (Outlook, Keap, HighLevel, HubSpot)? Signature insertion is **Gmail-specific** right now. Outlook signature support is on the roadmap. For Keap/HighLevel/HubSpot, signatures are typically managed at the CRM level — see your CRM's docs for how to configure sender signatures there.

Troubleshooting

The signature isn't showing up at all. First confirm you have a signature configured in Gmail (Settings → General → Signature). If you have one there but it's not appearing in coReel, disconnect and reconnect your Google account in **Settings → Integrations** — the OAuth scope refresh re-pulls signature data.

The signature appears but the formatting is wrong. This usually means your Gmail signature is using exotic HTML/CSS that doesn't render cleanly outside Gmail. Try simplifying the signature in Gmail (fewer custom fonts, smaller images, inline styles only) and the new version will pick up automatically.

My alias signature doesn't switch when I change the From dropdown. Verify the alias has its own signature configured in Gmail (Settings → General → Signature → pick the alias from the dropdown above the editor). If no alias-specific signature exists, coReel falls back to your primary signature — which is expected behavior, not a bug.

An image in my signature looks broken on the recipient's end. Gmail signatures embed images via URLs hosted by Google. If the recipient's email client blocks third-party images, they may see a broken image icon. To fix, either:

- Re-host the image on a public CDN/your domain and re-add the image to the signature in Gmail
- Or simplify the signature to plain text only

The signature appears twice in the email. This typically happens if you've configured both a Gmail-level signature AND a custom coReel signature override. Pick one — turn off the default in coReel Settings, or remove the duplicate in Gmail.