Inserting Video Snippets into Emails

Chrome Extension · https://coreel.ai/help/inserting-video-snippets-into-emails/

Video snippets make your message more clickable and engaging.

Insert Snippet (Preferred)

1. Open your compose window.
2. Open coReel extension.
3. Select your video.
4. Click **Insert Snippet** (or equivalent action).
5. Verify snippet appears correctly in message body.

Copy/Paste Fallback

If direct insertion fails:

1. Click **Copy Snippet** in extension.
2. Paste into compose body manually.
3. Validate final render in draft preview.

Formatting Tips

- Keep one snippet per message
- Add a one-line lead-in above snippet
- Keep CTA below snippet short and clear

Pre-Send Test

Send to yourself first and verify:

- Snippet renders correctly

- Links open expected video
- Tracking behavior is working (if enabled)