# Replacing or Re-recording a Video

My Videos · https://coreel.ai/help/replacing-or-re-recording-a-video/

Need to improve a message? Re-recording keeps your outreach sharp.

## When to Re-record

- Audio/video quality is poor
- Message is outdated
- CTA changed
- You want a more personalized version

## Recommended Process

1. Go to **My Videos**.
2. Locate the video to replace.
3. Record a new version with the same intent.
4. Save/upload and validate playback.
5. Use the updated video in new sends.

## Content Quality Checklist

- 30–60 seconds
- Clear first sentence
- One CTA at the end
- Good lighting and clean audio

## Important Note

Previously sent emails keep their original content context.

Use updated videos for future sends and templates.